Why should three rich brothers, who are biased and willing storm troopers for the Bush campaign, decide what people see on their television? Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. There are too many rich conservatives who decide what the American public sees, and this must be regulated. If not, then television risks not being believed, and "news" will be seen as only someone's biased opinion.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.